

# **CONTACT**

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- Sebastopol, CA

# **EDUCATION**

# Bachelor of Arts (Latin American History)

University of Maryland - College Park

# Masters in Film & Video Production

American University

# **SKILLS**

- 20+ years of journalism experience
- 15+ years of leadership in content production, marketing and communications development
- Bilingual Spanish/English speaker and writer
- Highly skilled in managing multidisciplined creative teams
- Extensive experience in media story pitching, media training, crisis communications, interview prepping and messaging
- High comfort level with driving multiple projects to the finish line on extremely aggressive timelines
- Deep knowledge of social justice and human rights issues
- Excellent communicator and collaborator
- Hands-on experience with identifying and leading storytelling opportunities

# **Silvio**Carrillo

# **Bilingual Communications Specialist**

# **WORK EXPERIENCE** -

Senior Producer Digital Video ABC 7 / San Francisco, CA

2019-present

- Marketing & sponsored-content producer/cinematographer, lead producer, interviewer, and researcher for short and long-form feature stories and documentaries for online and connected TV apps
- Film and edit digital news and feature stories for online, connected TV and broadcast news production
- Manage and guide producers, editors and filmmakers, provide constructive feedback on short turnaround projects and long-form projects
- Pitch, strategize and coordinate news coverage, story ideas and special programming with Race & Culture team members

Freelance Producer & Writer

2015 - 2018

### Various Clients / San Francisco, CA

- CNN Researched, pitched and produced breaking news stories for California wildfires coverage
- NY Times/Sierra Club Wrote opinion pieces supporting defenders of the environment in Honduras and advocated for updating US government policy in Latin America
- BertaCaceres.org Directed and coordinated advocacy and lobbying strategy in the US

#### Multimedia Editor

2012 - 2015

## South China Morning Post / Hong Kong

- Created and managed SCMP's online video channel, SCMP.tv
- Coordinated and managed team of multimedia producers
- Produced, filmed and edited feature stories and special media projects
- Produced content and developed social media strategy for feature stories and media special projects

Producer 1996 - 2011

### CNN, CNN Espanől & Al Jazeera / Washington DC

- Produced and coordinated editorial breaking news and feature programing coverage.
- Pitched, researched, coordinated and managed special coverage production teams

## TECHNICAL SKILLS —

Cinematography/Editing - Canon Cinema Cameras, DJI, Adobe Premiere, Lightroom, Photoshop, Final Cut Pro Photography - Canon DSLRs, DJI Drone Content Management Systems Collaboration - Slack, FramelO, Microsoft Teams

### **AWARDS** -

2023 Emmy Award, Cinematography - "Our America: Lowballed"

2022 Emmy Award, Producer - "Inside the California Recall"

2022 Emmy Award, Cinematography - "Tale of Two Highways: Environmental Racism Dividing Oakland"

2021 Emmy Award, Cinematography - "In Conversation: Samuel Getachew and Cat Brooks"

2013 Excellence in Digital News Award - "21HK"