



## CONTACT

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- Sebastopol, CA

## EDUCATION

- Bachelor of Arts (Latin American History)**  
University of Maryland - College Park
- Masters in Film & Video Production**  
The American University - Wash. DC

## SKILLS

- **Media Relations Excellence:** 20+ years building relationships with tier-1 outlets (CNN, NYT, ABC, Al Jazeera, The Guardian, New Yorker)
- **Crisis Communications:** Extensive experience managing high-stakes, time-sensitive communications during breaking news
- **Strategic Narrative Development:** Expert at translating complex technical concepts into accessible public messaging
- **Executive Media Training:** Proven track record preparing spokespersons for high-profile interviews and media engagements
- **Stakeholder Relationship Management:** Skilled at building trust with diverse internal and external audiences
- **Bilingual Communications:** Native Spanish/English communication capabilities for broader audience reach
- **Cross-Platform Storytelling:** Experience across digital, broadcast, print, and social media channels
- **Issues Management:** Deep expertise navigating sensitive topics and maintaining organizational reputation

# Silvio Carrillo

## Bilingual Media Strategist

### PROFESSIONAL SUMMARY

Accomplished communications professional with 20+ years developing compelling narratives from complex subject matter. Proven expertise in cross-functional team leadership, stakeholder engagement, and translating technical concepts for diverse audiences. Award-winning storyteller with deep experience in content strategy, crisis response, and executive communications support.

### LEADERSHIP EXPERIENCE

Segment Producer, Special Projects 2019-present  
**ABC 7 / San Francisco, CA**

- Develop and execute comprehensive multimedia storytelling strategies across digital and broadcast platforms
- Lead cross-functional teams in creating impactful narratives that amplify organizational messaging and values
- Guide creative vision for sponsored-content production while maintaining brand authenticity
- Strategize media coverage opportunities and special programming that align with organizational objectives
- Build stakeholder relationships through compelling interviews and research-driven content development

Freelance Producer & Writer 2015 - 2018  
**Various Clients / San Francisco, CA**

- Built and maintained relationships with tier-1 domestic and international media outlets, securing coverage across digital and broadcast platforms for high-impact stories related to human rights in Honduras
- Led crisis communications during breaking news events, coordinating rapid response strategies under deadline pressure
- Developed time-sensitive broadcast news reporting for CNN's California wildfire coverage
- Op-Ed Writing - Crafted persuasive narratives for major publications that influenced policy discourse
- Lobbied Capitol Hill - Led advocacy initiatives through targeted stakeholder engagement regarding human rights in Honduras

Multimedia Editor 2012 - 2015  
**South China Morning Post / Hong Kong**

- Spearheaded development of innovative digital communication channels to enhance audience engagement
- Led multimedia production teams in creating cohesive brand narratives across multiple platforms
- Implemented comprehensive social media strategies that amplified organizational messaging
- Directed special media projects that strengthened stakeholder relationships and enhanced brand visibility

Producer 1996 - 2011  
**CNN, CNN Español & Al Jazeera / Washington DC**

- Directed cross-functional teams in executing crisis communication strategies during major breaking news events and international incidents
- Developed compelling narratives communicating complex geopolitical and economic issues to global audiences under tight deadlines
- Coordinated stakeholder messaging across multiple languages and cultural contexts, ensuring consistent brand communication

## VOLUNTEER

- PTSA VP Communications, Melrose Leadership Academy, 2018-2020
- At-Large Board Member, West County Soccer Club 2025-Present
- Oakland Neighborhood Council Member 2016-2022

## TECHNICAL SKILLS

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- Media & Communications Tools: Slack, FramelIO, Airtable, Site Editor, Microsoft Teams
- Content Creation: Adobe Suite (Premiere, Lightroom, Photoshop, After Effects)
- Media Production: Canon & Fuji DSLRs, DJI 4D, DJI Drone operation

## AWARDS

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- 2025 Emmy Award, Cinematography, "California's Case for Reparations"
- 2024 Emmy Award, Cinematography/Editing - "Kevin"
- 2023 Emmy Award, Cinematography - "Our America: Lowballed"
- 2022 Emmy Award, Producer - "Inside the California Recall"
- 2022 Emmy Award, Cinematography - "Tale of Two Highways: Environmental Racism Dividing Oakland"
- 2021 Emmy Award, Cinematography - "In Conversation: Samuel Getachew and Cat Brooks"
- 2013 Excellence in Digital News Award - "21HK"